

CREDO BRANDS MARKETING LIMITED (fka Credo Brands Marketing Private Limited) Plot No. B-8, MIDC Central Road, Marol MIDC, Andheri (E), Mumbai - 400093. INDIA Tel. No.: +91 22 6141 7200 Email: helpdesk@mufti.in Website: Corporate: www.credobrands.in Ecommerce: www.muftijeans.in CIN : L18101MH1999PLC119669

January 23, 2025

To BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001

Scrip Code: 544058

То

National Stock Exchange of India Limited Exchange Plaza, C-1, Block G Bandra Kurla Complex Bandra (E), Mumbai – 400 051

Scrip Symbol: MUFTI

Dear Sir/ Madam,

Sub: Intimation of Board Meeting

We wish to inform you that pursuant to Regulation 29 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, a meeting of the Board of Directors of the Company is scheduled to be held on Friday, January 31, 2025 to, *inter-alia*, consider and approve the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter and nine months ended December 31, 2024.

In terms of the Code of Conduct for regulating, monitoring and reporting of trading by Designated Persons and immediate relatives of Designated Persons, the Trading Window has been closed from January 01, 2025 and shall continue to close till 48 hours after the announcement of the aforesaid un-audited financial results of the Company.

This intimation is also being uploaded on the Company's website at www.credobrands.in

We request you to take the above on record and disseminate the same on your website.

Yours faithfully, For **Credo Brands Marketing Limited**

Sanjay Kumar Mutha Company Secretary and Compliance Officer

