

CREDO BRANDS MARKETING LIMITED (fka Credo Brands Marketing Private Limited) Plot No. B-8, MIDC Central Road, Marol MIDC, Andheri (E), Mumbai - 400093. INDIA Tel. No.: +91 22 6141 7200 Email: helpdesk@mufti.in Website: Corporate: www.credobrands.in Ecommerce: www.muftijeans.in CIN: L18101MH1999PLC119669

04 December 2024

Ref: Credo/ESOP/2024-25

То **BSE Limited** Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400 001 То

National Stock Exchange of India Limited Exchange Plaza, C-1, Block G Bandra Kurla Complex Bandra (E), Mumbai - 400 051

Scrip Code: 544058

Scrip Symbol: MUFTI

Dear Sir/ Madam,

Sub: Allotment of shares pursuant to Credo Stock Option Plan 2020

This is to inform you that the Nomination and Remuneration Committee of the Board of Directors of the Company vide its resolution passed by circulation today, has approved the allotment of 84,500 Equity Shares of Rs.2/- each to the eligible employees of the Company upon exercise of Stock Options under the Credo Stock Option Plan 2020.

Consequent to the above, the issued, subscribed and paid-up equity share capital of the Company stands increased from Rs. 130,212,006/- to Rs. 130,381,006/-.

The details as required to be furnished under the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 is enclosed herewith.

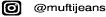
Kindly take the above information on your records.

Thanking you,

Your faithfully, For Credo Brands Marketing Limited

Sanjay Kumar Mutha **Company Secretary and Compliance Officer**

Encl. As above





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Details as required to be furnished under Regulation 10(c) of the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021:

1	Company name and address of Registered	Credo Brands Marketing Limited
	Office :	B 8, MIDC Central Road, Marol, Next to MIDC Police
		Station, Andheri (E), Mumbai - 400093
2	Name of the recognised Stock Exchanges on	• BSE Ltd.
	which the company's shares are listed :	National Stock Exchange of India Ltd.
3	Filing date of the statement referred in	BSE: 25/01/2024
	regulation 10(b) of the Securities and	NSE: 29/01/2024
	Exchange Board of India (Share Based Employee Benefits and Sweat Equity)	
	Regulations, 2021 with the recognised Stock	
	Exchange:	
4	Filing Number, if any:	BSE: 193644
		NSE: 39755
5	Title of the Scheme pursuant to which	Credo Stock Option Plan 2020
	shares are issued, if any:	
6	Kind of security to be listed:	Equity Shares
7	Par value of the shares:	Rs. 2/-
8	Date of issue of shares:	04/12/2024
9	Number of shares issued:	84,500
10	Share Certificate No., if applicable:	N.A.
11	Distinctive number of the share, if applicable:	065106004 to 065190503
12	ISIN Number of the shares if issued in Demat :	INE220Q01020
13	Exercise price per share:	Rs.31.35/-
14	Premium per share:	Rs.29.35/-
15	Total Issued shares after this issue:	65,190,503
16	Total Issued share capital after this issue:	Rs. 130,381,006/-
17	Details of any lock-in on the shares:	NIL
18	Date of expiry of lock-in:	N.A.
19	Whether shares identical in all respects to	No.
	existing shares? if not, when will they become identical?:	Yes
20	Details of listing fees, if payable:	Post allotment, the Company's paid-up equity share
	2 cuile of houng reco, if pupuote.	capital would be within the slab (less than Rs.100 Crore),
		for which the listing fee has already been paid by the
		Company, hence, no listing fees would be payable for
		listing of aforesaid equity shares.

For Credo Brands Marketing Limited

Sanjay Kumar Mutha Company Secretary and Compliance Officer

Date: 04/12/2024 Place: Mumbai

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