

August 30, 2024

**To**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai - 400 001

**To**  
**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block G  
Bandra Kurla Complex  
Bandra (E), Mumbai - 400 051

**Scrip Code: 544058**

**Scrip Symbol: MUFTI**

Dear Sir / Madam,

**Ref: Regulations 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('the Listing Regulations')**

**Sub.: Appointment of Statutory Auditor**

This is further to our Letter dated July 30, 2024, on the captioned subject.

This is to inform that the Members of the Company at their Annual General Meeting held on August 30, 2024 have approved the appointment of M/s. MSKC & Associates, Chartered Accountants (Firm Registration No.: 001595S) as the Statutory Auditors of the Company to hold office for a term of five consecutive years from the conclusion of the Twenty-fifth Annual General Meeting of the Company until the conclusion of the Thirtieth Annual General Meeting of the Company.

We enclose herewith the details as required under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, for appointment of Statutory Auditors.

This intimation is also being uploaded on the Company's website at [www.credobrands.in](http://www.credobrands.in).

This is for your information and records.

Yours faithfully,  
**For Credo Brands Marketing Limited**

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**Sanjay Kumar Mutha**  
**Company Secretary and Compliance Officer**  
Encl. As above

**Proposed appointment of M/s. MSKC & Associates, Chartered Accountants as the Statutory Auditors of the Company**

Sr. No	Particulars	Details
1	Reason for change viz. appointment, <del>resignation</del> , <del>removal</del> , death or otherwise	Appointment of Statutory Auditors of the Company, in place of retiring Auditors.
2	Date of appointment/ <del>re-appointment</del> / <del>cessation</del> (as applicable) & term of appointment/ <del>re-appointment</del> ;	The Statutory Auditors of the Company shall hold office for a term of five consecutive years from the conclusion of the Twenty-fifth Annual General Meeting of the Company until the conclusion of the Thirtieth Annual General Meeting of the Company.
3	Brief profile (in case of appointment);	<p>M/s. MSKC &amp; Associates, Chartered Accountants (Firm Registration No.: 001595S) is an Indian Partnership Firm registered with the Institute of Chartered Accountants of India (ICAI).</p> <p>The firm offers a range of Audit and Assurance services, led by experienced partners and teams with deep knowledge pockets and driven by a commitment to deliver high-quality services to all clients.</p> <p>The firm has over twenty partners and provides a range of services inter alia under Audit &amp; Assurance including Statutory Audit, Tax Audit, Internal Financial Controls Audit and Assurance services related to GAAP Conversion, Accounting Manuals, Capital Market Transaction Audit Support etc. The firm has clients both Listed and Unlisted across sectors including Manufacturing, Consumer &amp; Retail, Infrastructure and Realty, Technology &amp; Media &amp; Financial Services. The firm has a well-qualified team to support the Partners and has its own suite of audit technology.</p> <p>The firm has wide presence in India across 11 cities including Ahmedabad, Bengaluru, Chandigarh, Chennai, Goa, Gurugram, Hyderabad, Kochi, Kolkata, Mumbai, and Pune.</p>
4	Disclosure of relationships between directors (in case of appointment of a director)	None