

General information about company

Name of The Company	CREDO BRANDS MARKETING LIMITED
BSE Scrip Code	544058
NSE Symbol	MUFTI
MSE Symbol	NOTLISTED
Date of Start of Financial Year	01-04-2023
Date of End of Financial Year	31-03-2024
Reporting Period	Second half yearly
Date of Start of Reporting Period	01-10-2023
Date of End of Reporting Period	31-03-2024
Level of rounding to be used in disclosing related party transactions	Millions
Whether the company has any related party?	Yes
Whether the company has entered into any Related Party transaction during the selected half year for which it wants to submit disclosure?	Yes

(I) We declare that the acceptance of fixed deposits by the bans/Non-Banking Finance Company are at the terms uniformly applicable/offered to all shareholders/public	NA
(II) We declare that the scheduled commercial bank, as per RBI circular RBI/DBR/2015-16/19 dated March 03, 2016, has allowed additional interest of one per cent per annum, over and above the rate of interest mentioned in the schedule of interest rates on savings or a term deposits of bank's staff and their exclusive associations as well as on deposits of Chairman, Chairman & Managing Director, Executive Director or such other Executives appointed for a fixed tenure.	NA
(III) Whether the company is a 'high value debt listed entity' according to regulation 15 (1A)?	No
(a) If answer to above question is Yes, whether complying with proviso to regulation 23 (9), i.e., submitting RPT disclosures on the day of results publication?	
(b) If answer to above question is No, please explain the reason for not complying.	

Related party transactions																				
											Additional disclosure of related party transactions - applicable only in case the related party transaction relates to loans, inter-corporate deposits, advances or investments made or given by the listed entity/subsidiary. These details need to be disclosed only once, during the reporting period when such transaction was undertaken.									
Sr No.	Details of the party (listed entity /subsidiary) entering into the transaction		Details of the counterparty			Type of related party transaction	Details of other related party transaction	Value of the related party transaction as approved by the audit committee	Remarks on approval by audit committee	Value of transaction during the reporting period	In case monies are due to either party as a result of the transaction		In case any financial indebtedness is incurred to make or give loans, inter-corporate deposits, advances or investments					Purpose for which the funds will be utilised by the ultimate recipient of funds (endusage)	Notes	
	Name	PAN	Name	PAN	Relationship of the counterparty with the listed entity or its subsidiary						Opening balance	Closing balance	Nature of indebtedness (loan/ issuance of debt/ any other etc.)	Details of other indebtedness	Cost	Tenure	Nature (loan/ advance/ intercorporate deposit/ investment)			Interest Rate (%)
1	Credo Brands Marketing Limited		Amer Jaleel		Director	Any other transaction	Sitting Fees	1	None	0.53	0	0								Textual Information(1)
2	Credo Brands Marketing Limited		Paresh Bambolkar		Director	Any other transaction	Sitting Fees	1	None	0.63	0	0								Textual Information(2)
3	Credo Brands Marketing Limited		Ramona Jogeshwar		Director	Any other transaction	Sitting Fees	1	None	0.35	0	0								Textual Information(3)
4	Credo Brands Marketing Limited		Manoj Nakra		Director	Any other transaction	Sitting Fees	1	None	0.5	0	0								Textual Information(4)
5	Credo Brands Marketing Limited		Kamal Khushlani		Promoter	Remuneration		42.5	None	24.62	3.77	10.42								Textual Information(5)
6	Credo Brands Marketing Limited		Andrew Khushlani		Promoter Group	Remuneration		1.5	None	0.72	0.08	0.07								Textual Information(6)
7	Credo Brands Marketing Limited		Sonakshi Khushlani		Promoter Group	Remuneration		2	None	1.11	0.12	0.09								Textual Information(7)
8	Credo Brands Marketing Limited		Poonam Khushlani		Promoter	Remuneration		6	None	2.52	0.3	0.29								Textual Information(8)
9	Credo Brands Marketing Limited		Rasik Mittal		Chief Financial Officer	Remuneration		16	None	5.5	0.4	1.75								Textual Information(9)
10	Credo Brands Marketing Limited		Sanjay Kumar Mutha		Company Secretary	Remuneration		6	None	3.14	0.35	0.4								Textual Information(10)
11	Credo Brands Marketing Limited		KAPS Mercantile Private Limited		Subsidiary Company	Any other transaction	Reimbursement of Expenses	1	None	0.02	0	0.02								Textual Information(11)
12	Credo Brands Marketing Limited		Desire 4 India Private Limited		Entity controlled by Director	Purchase of goods or services		1.5	None	0	0	0								Textual Information(12)
13	Credo Brands Marketing Limited		SmartGlobal Solutions and Services		Entity controlled by Director	Purchase of goods or services		3.4	None	1.58	0.29	0.29								Textual Information(13)

Total
value of
transaction
during the
reporting
period

41.22

